Figma

AI PRODUCT SYSTEM CARD

Weave Tools In Figma

LAST UPDATED DATE, 10/13/26

PRODUCT STATUS	AVAILABLE ON THE FOLLOWING CUSTOMER TIERS	WHAT IT DOES
Weave Tools are generally available. Weave workflow publishing in Community is generally available	Weave Tools require a Full seat on Professional, Organization, or Enterprise plans. Weave workflow templates in Community are available on any plan with a Figma Weave account	Weave Tools bring curated image and video generation into the Figma editor. Weave in Community lets creators publish workflows and apps that other people can discover, duplicate, and run.

About this document

An AI feature is more than the model behind it. How well it works for you depends on the people using it and the tasks they use it for. This system card explains how Weave Tools and Weave in Community works, best practices for performance, and how your data is used. This document is for information only. It is not a contract, a warranty, or legal advice.

Contents

1 Overview at a glance

2 What it does and how it works

3 Models and providers

4 Intended use

5 Limitations

6 Your data and privacy

7 Content moderation

8 Safeguards and security

9 Performance, evaluation, and fairness

10 Human oversight, feedback, and control

11 Transparency

1 Overview at a glance

This section summarizes the main product, model, data, safety, and oversight characteristics described in this system card.

What it does	Creates and edits images and video in the Figma editor, and supports publishing, discovering, duplicating, and running reusable Weave workflows and apps in Community.
Who it is for	People creating visual media in Figma, and creators and customers who publish, discover, duplicate, or run Weave workflows and apps.
Where it appears	In the Figma editor and in the Figma Community.
Availability	Weave Tools are generally available for Full seats on Professional, Organization, and Enterprise plans. Weave workflow templates in Community are generally available on any plan with a Figma Weave account.
Model selection	Partly. Figma configures the model behind each Weave Tool. A Community workflow or app runs with the verified model selected by its creator.
Data processing and storage	Figma stores and processes this content in the United States. Model provider processing varies by hosting path and can occur outside the United States.
Training on your content	Verified providers are contractually barred from training on your content. Figma does not use this request content to train its own models.
Content moderation	Selected editor text, eligible Weave text and media, and Community publication fields are screened on distinct safety paths.
Human oversight	You start each generation and review every result before deciding whether to use it.
FigGov Experience	Not available.
Gov+ Experience	Not available to customers with the Governance+ add-on.
EDU Experience	Weave Tools are available to eligible higher education and bootcamp users, and are not available to kindergarten through twelfth grade users. Weave workflow templates in Community are available on any plan with a Figma Weave account.

2 What it does and how it works

2.1 Description

Weave Tools are a curated set of AI tools in the Figma editor. You open a tool, provide a prompt and any reference media, and receive generated or edited media in the editor. Weave in Community lets creators publish

workflows and apps that other people can discover, duplicate, and run. Each result remains under your review and control.

2.2 What the AI generates or predicts

These capabilities generate and edit images and video from text prompts, reference media, and saved Weave workflows. They do not classify or score people. Each run uses the verified generation model configured for the tool, workflow, or app, and returns the result to the editor or app.

2.3 How it works with other Figma products

Weave Tools run inside the Figma editor, and Weave workflows and apps are published, discovered, duplicated, and run through Figma Community. Administrators can disable AI features and restrict the available model set as described in section 8.2. These capabilities run on the Weave backend, which is outside the Figma Enterprise data residency solution. Section 6 describes how content moves through that backend.

3 Models and providers

3.1 Models and where they run

Weave Tools and Weave in Community use third party image and video generation models. These models map a prompt and any reference media to generated or edited media. The same inputs can produce different results, and output can be inaccurate, unexpected, or unsuitable. You review every result before using it.

MODEL AND DEVELOPER	ROLE IN THIS FEATURE	WHERE IT RUNS
Image models, Google and OpenAI	Generate and edit images in Weave Tools and Weave apps.	Google enterprise platform and OpenAI
Image editing models, Recraft and Jasper	Edit images in curated tools and workflows.	Recraft and Jasper
Verified image and video models, multiple developers	Generate and edit images and video across curated tools, workflows, and apps.	FAL, Replicate, and direct provider services
Text moderation models, OpenAI and Amazon	Screen eligible text before generation.	OpenAI and AWS Bedrock
Visual moderation model, Hive	Screens eligible uploaded and generated images and video.	Hive
Community publication screening, Amazon, Akismet, and Figma	Screens publication images and listing text before a Community resource is published.	AWS Rekognition, Akismet, and Figma

3.2 Can I select the models?

Partly. Figma configures the model behind each Weave Tool, while a Community workflow or app runs with the verified model selected by its creator. Moderation runs on models Figma configures, and you cannot change those moderation models. Additional selectable models include: Google Gemini Flash, Google Gemini Pro, OpenAI GPT Image, OpenAI GPT Image Edit, Black Forest Labs FLUX Pro, Black Forest Labs FLUX Flex, Black Forest Labs FLUX Max, Black Forest Labs FLUX Kontext, ByteDance Seedream Edit, and ByteDance SeedEdit.

3.3 What the providers do with your content

The providers receive your prompt, reference media, and generated output only to run the selected model or apply safety screening. On the verified path, Figma contract terms bar providers from training on your content. Core model and text moderation paths retain nothing, while other verified provider paths use limited retention windows.

3.4 How a model change reaches you

Figma verifies a model before it is offered and revalidates changes before adoption. A provider change does not reach you until Figma has checked the model. Figma can hold, remove, or restrict a model when quality or safety regresses.

4 Intended use

4.1 Primary intended users

Weave Tools are for people with a Full seat on Professional, Organization, or Enterprise plans who create and edit visual media in Figma. Weave in Community is for creators who publish reusable workflows and apps and for customers who discover, duplicate, or run them.

4.2 Primary intended uses

- Generate or edit images and video inside the Figma editor.
- Publish reusable Weave workflows and apps to Figma Community.
- Discover, duplicate, and run published workflows and apps.

4.3 Where it works best

- Your prompt clearly describes the intended subject, style, and change.
- The tool or workflow matches the media task you want to complete.
- Your reference media is relevant, and you plan to review the result before using or publishing it.

5 Limitations

5.1 Known limitations

- Generated media can be inaccurate, low quality, unexpected, or unsuitable for your purpose, so review it before use.
- The same prompt and workflow can produce different results, and exact reproduction is not guaranteed.
- Community workflows and apps are created by other customers, so their quality and behavior vary, and a model they use can change or become unavailable.

5.2 Factors that affect output quality

- The clarity and specificity of your prompt.
- The tool, workflow, and verified model used for the task.
- The quality and relevance of your reference media and workflow inputs.

5.3 Best practices for performance

- Review every result against your intended outcome before using or publishing it.
- When a result misses, revise the request, adjust the inputs or workflow, and generate another result.
- Use undo, redo, and version history to preserve a preferred result while you explore alternatives.

6 Your data and privacy

6.1 Data that is Processed

DATA	WHAT IT INCLUDES
Your instruction	The prompt you provide to a tool, workflow, or app.
Reference media	Images and video that you provide for generation or editing.
Workflow and app inputs	The workflow or app definition and the model and parameter selections used for the run.
Operational metadata	Account, workspace, request, and credit information needed to authenticate, route, and meter the request.

6.2 Who at Figma can access your data

Content in the Figma editor follows the permissions on the file. A workflow or app that you publish to Community is visible to other people by design, and anyone with access can run or duplicate it.

Inside Figma, access to stored content is limited to staff who operate and support the service. Role based controls limit access to people with a business need, and access is logged. Customer content is not open to general employee browsing.

6.3 Who at our model providers can access your content

Model providers receive your prompt, reference media, and generated output only to produce the result or apply safety screening. Provider staff do not review content on the core model, text moderation, or aggregator paths, and verified providers are contractually barred from training on it. Hive supports human review, and providers may retain or report content where child safety rules or law require it.

6.4 Where your data is stored

Figma and the model providers handle processing and storage separately, so each has its own subsection below.

6.4.1 Where Figma stores your content

Figma processes and stores this content in the United States through the Weave backend. The Figma Enterprise data residency solution does not cover this backend, so this location does not vary by customer region.

6.4.2 Where the model providers store your content

Google, OpenAI, Recraft, Jasper, Replicate, Hive, and AWS Bedrock process relevant requests in the United States. AWS Bedrock can also process requests in Germany and Ireland. FAL processes in the United States and can use other countries. Some providers store content for the limited service windows in section 6.5.1.

6.5 Retention and deletion

6.5.1 What is retained

WHAT IS RETAINED	PURPOSE	RETENTION PERIOD
Canvas content, including prompts, uploaded media, and generated outputs	Store your work so you can return, rerun, and refine it.	For the life of the account or until deletion
Account, workspace, credit, and billing data	Operate the account, credit system, and billing.	For the life of the account or until deletion
Usage and operational telemetry	AI billing, reliability, abuse prevention, and product analytics.	For the life of the account or until deletion

6.5.2 Deleting your data

You can delete your Weave content or close the account, and a creator can remove a Community resource by unpublishing it. Figma deletes the associated request content and account data from the Weave backend. Provider content that is not stored needs no deletion, and content held under a limited service window ages out under that window.

6.6 Training on your content

6.6.1 Whether the model providers train on your content

Providers never train on your data. Figma offers verified models whose contract terms bar training on your content. Retention settings vary by provider path, but retained content is held only to operate the requested service and is not used for training.

6.6.2 Whether Figma trains on your content

Figma does not use Weave Tools or Weave in Community request content to train its own models. These capabilities use no Figma first party or internally tuned model.

The standard Figma content training control does not apply to these capabilities in the same form. Figma does not train on this request content, regardless of the setting.

6.7 Sensitive and confidential data

Weave Tools and Weave in Community do not require or ask for sensitive personal data. A free form prompt or uploaded media can still contain personal, confidential, or regulated information. Apply your own data handling policies, and confirm that you have the right to use the content you provide.

7 Content moderation

7.1 What is screened

Weave Tools screen selected text before calling Weave. Eligible text, uploaded media, and generated media are screened on the Weave paths that support those checks. Community publication adds checks for listing text, listing images, recognized workflow prompts, and referenced media. The model providers also apply their own safety classifiers to generated content.

7.2 What is blocked

Prompts and generated results are blocked when they violate the Figma acceptable use policy. These are examples of content that the policy prohibits.

– Child sexual abuse material, including any depiction, simulation, or facilitation of sexual content involving minors.

- Pornographic or graphic sexual content involving adults.
- Harassment, hate, dehumanization, and credible threats of violence toward individuals or protected classes.
- Step-by-step instructions for committing crimes.
- Instructions for building weapons or explosives, or for synthesizing controlled substances.
- Malicious code, exploits, backdoors, and instructions enabling unauthorized access or system abuse.
- Encouragement or instruction of self-harm or suicide.

The same policy applies to input and generated output on the paths where the relevant screen runs. Model providers apply their own safety classifiers and refusal behavior in addition to Figma screening.

7.3 What happens when content is blocked

A blocked prompt stops generation and shows a moderation error. A failed Community publication scan keeps the resource unpublished. You can revise the content and try again, or report a problem through the channels in section 10.

7.4 Whether moderation can be edited or configured

End users cannot turn off moderation or change its thresholds. Administrators can disable AI features or restrict the available models. Figma controls the server settings that govern moderation.

8 Safeguards and security

8.1 Security controls

- Access runs through authenticated Figma editor and Community surfaces and approved service paths.
- Data is encrypted at rest, and keys are managed through an approved key management service.
- Traffic between Figma, Weave, and providers is encrypted in transit.
- Role based access controls and access logs limit and record staff access to stored data.
- Provider credentials and service secrets are stored in an approved secrets manager.
- Rate limits, credit limits, quotas, and throttling protect the service from abuse and overload.

8.2 Administrator controls

- Disable AI features for a team or organization.
- Restrict the verified models available to customers.

9 Performance, evaluation, and fairness

9.1 How we evaluate this feature

Figma monitors request success and errors, generation latency, provider availability, moderation outcomes, and reported issues. The team also reviews sampled image and video output for quality and safety because generative media has no single correct result. Section 3.4 describes how Figma checks model changes before adoption.

9.2 What we measure

METRIC	WHAT IT MEASURES	WHY IT MATTERS TO YOU
Request success and error rate	How often a tool or app request completes without an error.	A change can identify a problem with a provider or service path.
Generation latency	The time from a request to returned media.	A change can identify a provider or service slowdown.
Sampled quality and safety review	Human review of sampled output against the prompt and safety expectations.	Review can identify off prompt, low quality, or unsafe results that operational measures miss.

Figma uses internal operating baselines to trigger investigation when these measures degrade.

9.3 Fairness and bias

9.3.1 What Figma reviewed

Figma uses qualitative and adversarial review with demographic and sensitive prompts to surface biased or stereotyped output. Findings are logged and routed for remediation. This method suits generative media, which does not carry the demographic labels needed for group fairness measures.

9.3.2 What the model providers reviewed

Google publishes formal safety and bias evaluations for its image models. Other verified model builders disclose their evaluations at different levels of detail. Figma relies on those provider evaluations for behavior that originates inside the underlying models.

9.3.3 Known differences in performance

Generative media can reflect bias in provider training data and produce uneven quality across demographic groups, languages, scripts, and cultural contexts. Provider evaluation coverage varies across the verified model set. Figma has not established a feature specific comparison by demographic group or region.

9.4 Evaluate it for your own use

Performance varies with the prompts, media, and workflows you use. Before you depend on these capabilities, run a pilot with your own tasks and reviewers, and decide which results require added review. Judge each result against the prompt, supplied media, and intended workflow. The same inputs can produce different results, so exact reproduction is not guaranteed.

10 Human oversight, feedback, and control

10.1 Human oversight

A person starts and reviews every generation. In the editor, you open a Weave Tool, run it, and review the media before using it. In Community, a creator chooses to publish a workflow or app, and another person chooses to duplicate or run it and reviews the result.

These capabilities can create realistic synthetic images and video. Moderation can also lead to child safety reporting where required. The tools do not classify or score people, but you remain responsible for reviewing generated media before use or publication.

10.2 Reporting problems and giving feedback

- Report failures and concerns through Figma support and in product channels.
- Report a published Community item through the Community reporting flow.
- Creators can appeal a failed publication scan, and Enterprise customers can use their account support channel.

10.3 Turning the feature off

You can choose not to open or run these AI capabilities. Administrators can disable AI features for a team or organization and can restrict available models. Figma can disable a tool or model, remove a Community item, or disable the service when it is not fit for its intended use, and it communicates material changes through the channels in section 11.3.

11 Transparency

11.1 How AI involvement is disclosed

Weave Tools and Weave in Community are presented as AI capabilities that you choose to run. Generated media remains associated with the tool, workflow, or app inside Figma. Human readable labeling varies by model and output type.

11.2 How we communicate changes

Material changes to functionality, intended use, models, or reliability are communicated through in product messaging, developer and help documentation, release notes, and administrator communication.